

inspire

PEAKS 2025



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Product Manager

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OPPORTUNITIES & REACH

ITA - INDEPENDENT TRAVEL ASSOCIATES

- Distribution to our ITA network of over 70 agents.
- Shared social media & marketing assets, distribution network of over 90,000 users
- Annual sales of over £10million
- Monthly e-shot, combined distribution upwards 200,000

TRAVEL GIFT CARD

- Record sales of gift cards
- £8 million of gift cards in circulation
- 18 months validity
- Trust funded gift card gives financial protection
- Email distribution of over 15,000 active users
- Leisure, Luxury and Cruise focused websites
- Corporate LinkedIn network to promote brands / offers



TravelCard by inspire



Your card, your choice
TravelCard
by inspire

Flights | Hotels
Packages | Cruises
UK Breaks | Car Hire
City Breaks | Extras

Jet off to sunny shores with our trusted travel suppliers! | Valid for more travel options worldwide

Beaches
TravelCard by inspire

Set sail on your next voyage with trusted travel suppliers! | Valid for more travel options worldwide

Cruises
TravelCard by inspire

See the world's greatest cities with trusted travel suppliers! | Valid for more travel options worldwide

City Breaks
TravelCard by inspire

Book Britain's best breaks with trusted travel suppliers! | Valid for more travel options worldwide

Stations
TravelCard by inspire

LUXURY COLLECTION
TravelCard by inspire

Elevate Your Journey. Embrace the Extraordinary.

Flights | Hotels | Resorts | Villas | Cruises

Sustainable
TravelCard by inspire

See the world. Change the world.

Flights | Hotels | Packages | UK Breaks | City Breaks

MAGAZINES



SHOWCASE YOUR BRAND TO A GLOBAL AUDIENCE OF PASSIONATE TRAVELLERS

The Inspire Magazine is a trusted resource for travel inspiration, offering destination guides, travel tips, exclusive offers, and more. Each issue is crafted to engage readers actively planning their next adventure – making it the ideal platform to feature your brand.

Why Sponsor the Inspire Magazine?

Direct Reach to Travel Enthusiasts

Inspire connects with a broad audience of travellers and industry professionals eager to discover new destinations and products.

Premium Content Integration

As a sponsor, your brand can be highlighted through custom articles, destination spotlights, or full-page ads, ensuring seamless integration within our editorial content.

Evergreen Content for Lasting Impact

With its valuable, evergreen content, each issue of Inspire continues to provide exposure long after release through re-issues, remarketing, and personalised versions for our ITA network making it a lasting investment in brand visibility.

Partnering with the Inspire Magazine provides your brand with a meaningful connection to an audience actively seeking travel experiences.

SOCIAL MEDIA



SOCIAL MEDIA PACKAGES

Boost your brand's visibility with Inspire's Social Media Packages, an integral part of our comprehensive travel marketing campaigns. Through multiple sponsored posts, we highlight your products directly to an engaged audience of travellers, driving greater interest in your brand and enhancing your campaign reach.

Your content will also reach our Inspire ITA network, broadening exposure through a trusted network of travel professionals who actively share new content with their own audiences.

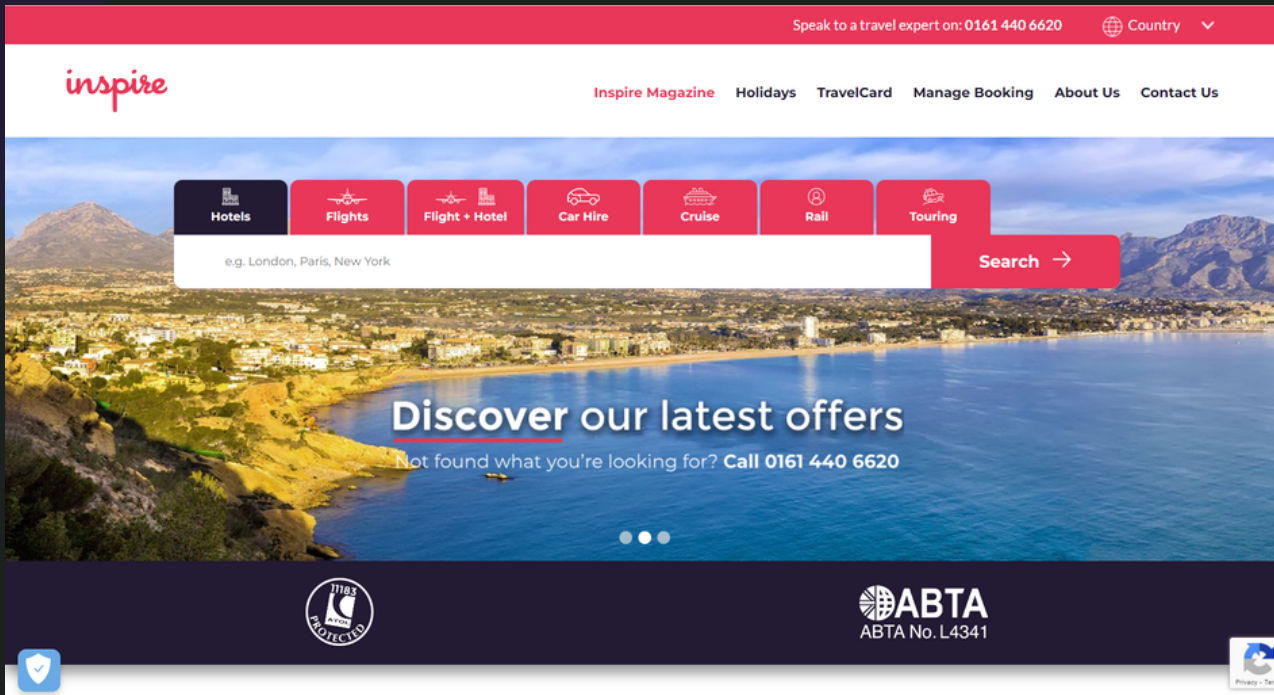


E-MAIL MARKETING

Reach travelers directly with Inspire's targeted e-shots, a powerful tool in our marketing campaigns. Each e-shot features around four exclusive offers, giving your brand prominent placement alongside other attractive travel deals.

Delivered straight to the inboxes of travel-savvy subscribers and shared through our Inspire ITA network of Independent Travel Associates, these e-shots connect your offers with a broad audience ready to book.

WEBSITE



Travelby**inspire**.co.uk

- Our main leisure bookable website gives you the opportunity to promote your brand as 'Supplier of the month'.
- This sits on the front page with bespoke offers and a click through landing page to boost your message.
- This site is the main front to Inspire and is where all B2B, B2C marketing is directed.
- We can create bespoke offers with click to book settings. (Beaches, City Breaks and Staycations)
- We can create offer groups, feeding in your hotel / flight on cached searches with parameters set by us.

LUXURY COLLECTION

by *inspire*

Luxury Collection

- Our Luxury collection was created to cater for our growing Luxury travel bookings. we have seen the average value of giftcard increase and the need to provide a higher end focused site to cater for this market.
- We can create hotel focused pages which have click to book offers attached.

CRUISE COLLECTION

by *inspire*

Cruise Collection

- Our New Cruise site is an offer and Magazine site showcasing all Cruise Lines we have a connection with, from Large Ocean, Luxury Ocean, Expedition and River Cruise Lines with a Live API of availability and from pricing.
- We can create bespoke and third party offers which sit on this site, all marketing to our ever growing Cruise database and social channels lead here.
- We can provide your Cruise line with their own landing page and USP's to guide customers to your product.

WE LOOK FORWARD TO WORKING WITH YOU.



ANY QUESTIONS?

Please get in touch with Product Manager Chris Meddows to discuss how we can tailor a marketing campaign to meet your brand's goals. Whether you're interested in our gift card, magazine, social media packages, e-shots, or a custom combination of our offerings, we're here to create a strategy that maximizes your reach and impact.

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HARPER PROPOSAL