



inspire

MARKETING PACK | 2024

WHO ARE WE?

For over 15 years, the Inspire group has been offering its customers an unrivalled level of service across all its travel-related businesses.

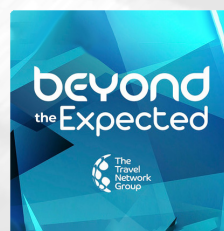
Based in Cheshire, we hold all the required licenses with ABTA, ATOL AND IATA in order to trade responsibly, and we provide our customers who travel the world with us unrivalled financial protection.

Offering market-leading travel services through a range of platforms, that incorporate both packaged travel and tailor-made travel arrangements, we work with many of the UK's most well-known and trusted travel providers, as well as corporate organisations who we work with to provide sales promotion services and employee benefits and reward schemes.

Our proactive and dynamic team is made of travel experts, flight teams, business development and project managers, product and marketing specialists and web developers. And of course, we have highly effective administration and fulfilment teams supporting our various operating businesses.

We pride ourselves on the service and guidance we are able to give to our customers on all aspects of travel, from up-to-the minute booking advice, through to in-depth insights and guidance on travel destinations across the world.

The combined experience of our team is extensive, and we all remain dedicated to providing our customers with the very best and highest levels of service.



Trends, Seasonality and Demographics

Our in-house team of product and marketing specialists can craft offers and promotions to get the best possible uptake.

Targeting specific demographics and considering seasonal trends, our team will put the most appealing offers in-front of the target audience just at the right times.

Through a range of active channels, our social media, email marketing platform, membership in key travel groups and events the Inspire team work to craft the exact packages your audience wants to see.

Jan – Feb

- Peak Package holiday sales for European destinations
- Scheduled airlines sales
- Long haul destinations
- Cruise

March – May

- City breaks sales
- UK breaks (Easter, May bank holidays)
- Following year launches and promotions

June – September (School holidays)

- Summer holiday late bookings
- UK breaks, Staycations

October – December

- European Christmas breaks
- Disneyland Paris
- Christmas UK breaks
- Winter sun trips

Our variety of platforms means that there are marketing opportunities to suit any budget and any audience.

Magazine

Inspire Magazine

Availability - 1 per Month

A full digital magazine featured across our entire distribution platform with a “best of” product or destination theme e.g. USA, Middle East, Cruises, Luxury.

Issues are created monthly but are available as an updatable evergreen product via the Inspire site in addition to personalised edition distribution from Inspire’s Independent Travel Agents.



Full Exclusivity - With full exclusivity, your brand will be prominent throughout the issue and your products will be exclusively featured for all recommended products and offer pages.

INSPIRE

Press Esc

to exit full screen

INSPIRE MAGAZINE

[Back to the Inspiration](#)

HOSEASONS LODGES AND HOLIDAY PARKS

At Hoseasons we specialise in all kinds of holidays. Choose from bustling towns on beautiful waterfronts and busy towns for exciting, vibrant, fun-filled and cosmopolitan weekend breaks and for those family holidays (often offering the best holiday ever – you'll find plenty of choice). With short breaks and longer stays, holiday at a price that suits you. There's always something to look forward to here for your perfect UK escape. Take a look at our extensive collection for some ideas to help you choose.

M MAGNIFICENT COLLECTION

Immerse yourself in a world of innovative opulence with this collection of highly exclusive destinations. Choose from super-stylish lodges to stay inspiring. Immerse yourself in beautifully unique luxury cocoons to floating luxury houses. We're located in some of the most beautiful locations to surprise and delight. Whether you're keen on enjoying panoramic views from a hot tub, relaxing in the great outdoors with plenty of space and privacy, or indulging in luxury amenities, you will find the perfect holiday in our Magnificent Collection.

Be nature's guest and step into a world of wonder. Let the kids learn about nature first-hand. Get busy exploring, bug-hunting, den-building, or tree-climbing in the glorious woodland areas, or simply sit back in your hot tub and star-gaze. Beds are welcome free at Woodend Holidays (in selected accommodations). Where will you wander? There are 4 stunning locations for tree adventures and bug explorers. With beautiful authentic and traditional lodges, set in glorious woodland across Britain, we're sure you'll find the perfect getaway for you!

From a family crier in the forest or a couple's ramble across the countryside, a glissade in a swimming pool to a dip in a bubbling hot tub! A Go Active Break gives you the freedom to make the most of your time together. Discover our exclusive locations set in gorgeous green forests, breathtaking peaks, and lush woodlands, with a range of hand-picked quality accommodations where you can explore at your own pace. Professionally trained activity leaders are on-hand to guide and assist you whether you're a budding beginner or a true amateur! (Go Active breaks are available in selected locations).

INSPIRE MAGAZINE

SCOTLAND

A captivating land of verdant valleys, majestic mountains, rich cultural history, friendly locals and fairy tales, the historic city of Edinburgh is a must-visit from rugged cliffs to rolling green hills and serene forests. While the Highlands wait their kilted number heather, about the spotlights, lesser-explored Lowlands and remote islands (over 700 in number) offer extraordinary experiences for adventurous souls.

Consider exploring the stunning landscapes of the Isle of Skye, with its dramatic rock formations and fairy tales, or the historic city of Edinburgh, with its iconic castle and vibrant arts scene. Discover the picturesque Orkney Islands, home to ancient stone circles and stunning coastal scenery. Explore the charming villages along the North Coast 500, a scenic driving route showcasing the beauty of the Scottish Highlands. Lastly, immerse yourself in the rich cultural heritage of Glasgow, a vibrant city with its music, art, and vibrant nightlife. Scotland beckons with its natural beauty, majestic legends, and warm hospitality, promising an unforgettable journey for all.

Our favourite HOSEASONS stays in Scotland

Lech Lomond Holiday Park - Argyll

Part of the Windsor Leisure Holiday collection. Perched on the bonnie banks of Loch Lomond this park is perfect for a luxurious romantic getaway, an active Scottish adventure, or a fun family staycation with your four-legged friends. Choose from waterside, hot tub, full-on luxury, fabulous glamping pods or a traditional glon glon cabin complete with wood-burning stove, perfect for touring the Highlands - Climb a mountain, take a boat on Loch Lomond or enjoy a day of waterboarding! The small local shops provide a number of restaurants and local area shops.

SPECIAL OFFERS WITH HOSEASONS

Cornwall

Sandymouth Holiday Resort

Twickenham Beach Shack
1 Bedroom | Up To 2 People | 12 Dots(s) allowed
26th September 2023
4 Nights from ONLY £225
09th, 16th or 30th October 2023
4 Nights from ONLY £235
3rd, 10th, or 24th November 2023
3 Nights from ONLY £199

The Lake District Harsop Poldes

Brothers Water Lodge
2 Bedrooms | Sleeps up to 4 people
6th, 13th, 20th or 27th November 2023
4 Nights from ONLY £435
4th, 11th or 18th December 2023
4 Nights from ONLY £435
5th, 12th, 19th or 26th January 2024
3 Nights from ONLY £445

Yorkshire

Green Meadows Park

Oxley Meadows Mill Spa
1 Bedroom | Sleeps up to 2 people
1st or 2nd August 2023
4 Nights from ONLY £505
1st, 8th, 15th, 22nd or 29th September 2023
3 Nights from ONLY £445
2nd, 9th, 16th or 23rd October 2023
4 Nights from ONLY £345

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Sponsored Pages - Available for issues without full-exclusivity. One or two-page features available to promote relevant brand and products.

INSPIRE MAGAZINE

INSPIRE MAGAZINE

CRUISING WITH... VIRGIN VOYAGES

VOYAGES

Virgin Voyages is a new way to cruising, where couples and groups of friends all experience a sophisticated yet relaxed, exclusively adult voyage of a formality.

Our ships combine the warmth and luxury of a yacht with the endless options of a much larger ship. Aboard our 4 exclusively adult ships, you'll set sail on over 28 curated itineraries – ranging from 2 to 15 nights – visiting over 100 ports across 4 continents.

Our voyages are the perfect balance of historical exploration, cultural celebration, and ultimate relaxation. Late stays and overnights in captivating destinations like Bimini, Raiz, Mykonos, Lisbon, and Tampa, and history mean that you get the opportunity to know the real people and real experiences that make each destination so special.

From serene, azure waters to vibrant coastal cityscapes, come aboard our baby ships and see the world The Virgin Way. From longer stays and overnights at ports, to diverse entertainment and dining experiences, you'll never want to sail any other way. And that's not all.

We're exclusively adult. With curated experiences created for adults in mind, we've created a place where only your true self will be roaming free.

It's relaxed luxe. We've ditched buffets and pre-set dining times to bring you fresh flavors and unexpected pairings with made-to-order food from our 20+ unique eateries. Dive on parasols, soak and savor chesecake at The Wake, meze-style bites and glasses of rosé in the open air of The Dock, or get your crew together for a lively Roast BBQ free-for-all at Garburé – all with views of the waves.

It's boutique galamy. Our lady ships combine the luxury of a yacht with the versatility of a larger ship. Aboard with luxury included – like dining at 20+ eateries, VIP, exclusive dining, spa, and group fitness classes – you're in for more than just smooth sailing to more than 100 destinations around the world.

Our favourite Voyages...

Greek Island Glow • Sail from Athens to the most idyllic Greek isles in the Med – like Santorini, Rhodes, and Bodrum (Turkey). With an overnight in glamorous Mykonos, you can enjoy the quiet charms of the island or attend a world-famous beach club parties.

The irresistible Med • Experience the allure of the Med and its islands: you sail from Barcelona to the French Riviera, and the shores of Italy. Explore the Italian countryside, revel in Ajaccio's island beauty, and relax with a day at sea. With a finale overnight in Ibiza, you'll find the Med truly irresistible.

French Riviera & Sals Mielles • Set out to some of the Med's most sensational seaside spots. Visit the city of Marseille, bask in Cannes's glam, and take in Palma de Mallorca's regal scenery. Rejuvenating with a relaxing day at sea, you'll finish the voyage with a full day and overnight stay in vibrant Ibiza.

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Preferred product(s) -
Available for issues without full-exclusivity. A Featured hotel or product section on a location or category page.

Our favourite hotel pick...

Myconian Ambassador Hotel & Thalasso Centre

Combining traditional Greek aesthetics with luxurious amenities, this hotel is part of the prestigious Relais & Châteaux collection of independent high-end hotels and restaurants that specialise in high-end hospitality and gourmet dining.

With a beach just a few minutes walk away, the hotel boasts a backdrop of picturesque sugar cube-style villas and a whitewashed interior adorned with touches of cobalt blue. The spa is comprehensive, and guests can enjoy a complimentary 45-minute thalassotherapy session daily.



COVID-19 - Latest travel advice

Website



Hotels



Flights



Flight + Hotel



Car Hire

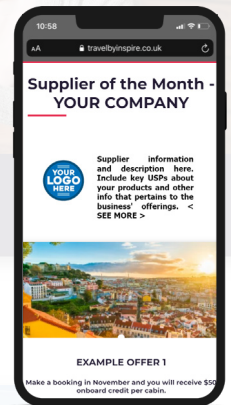
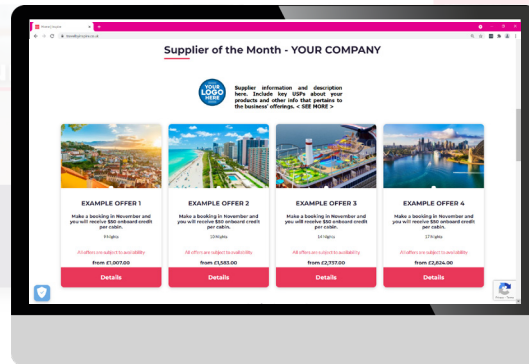
Where would you like to stay? e.g. London, Paris, New York

Search →

Homepage - Supplier of the Month

Availability - 1 per month

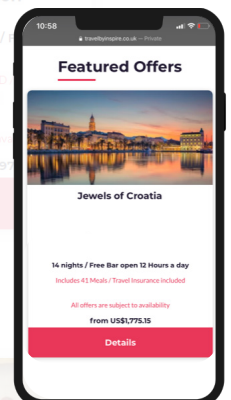
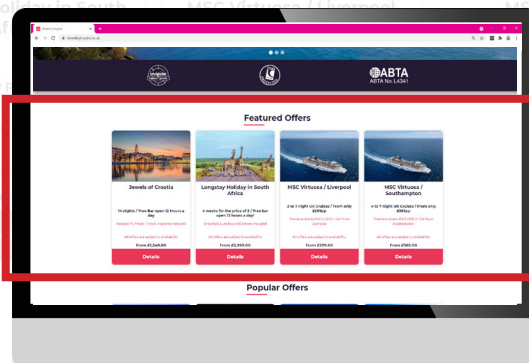
Fully branded homepage area with logo, intro and supplier offers, linking to supplier about page.



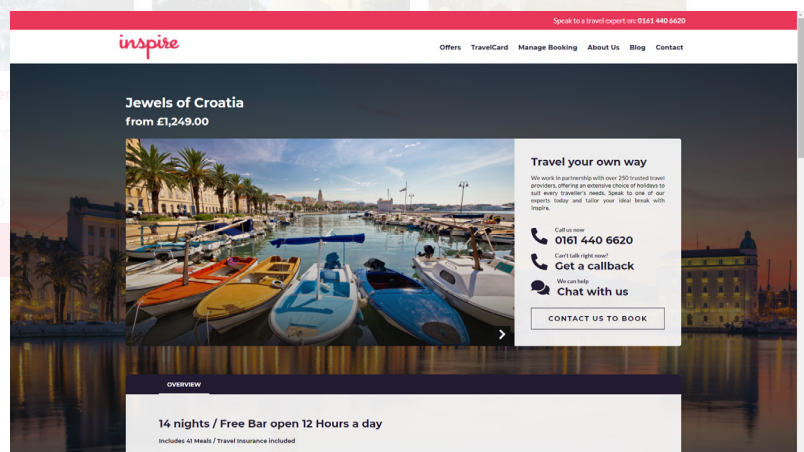
Homepage - Featured Offers

Availability - 4 per Month

Prominently positioned offer tabs on the homepage with a link to further details pages.



Offer details pages include full customisation with gallery, overview and optional tabs such as itinerary, highlights and accommodation options.



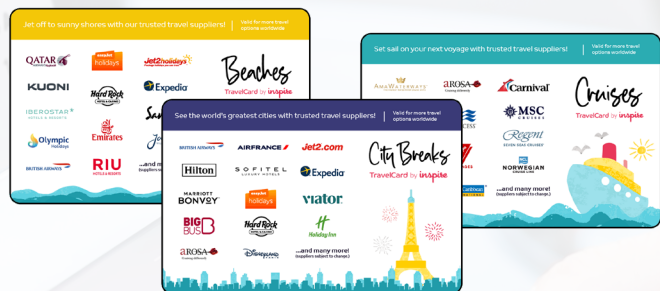
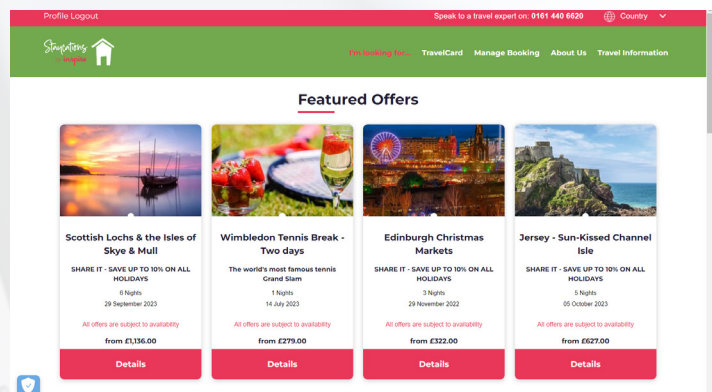
Website

Product landing page offers

Availability - 1 per month per page

All four featured offers on our dedicated product sub-brand sites - Cruises, Beaches, Staycations, and City Breaks. In addition to product category pages, each site has a dedicated travel card product.

Sponsorship/exclusivity arrangements can be made for these travel card products, please speak to our team for more info.

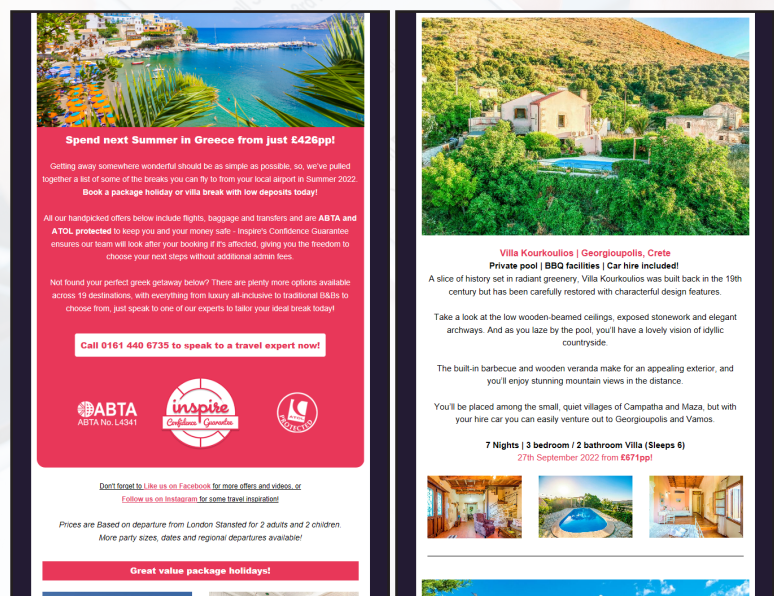


E-mail

Newsletter Eshot

Availability - 2 per Month

Offer-lead e-mail campaign with up to 4 individual products, sent out to our ever-growing database of subscribers. (17.5k as of November 2022)



Print

Welcome Home letters

Availability - 1 per month
(month-long campaign)

Personalised letter sent to all travellers returning home, with opportunities to provide special offers and discounts for their next trip.



Additional Direct Mailer

(with welcome home letters)

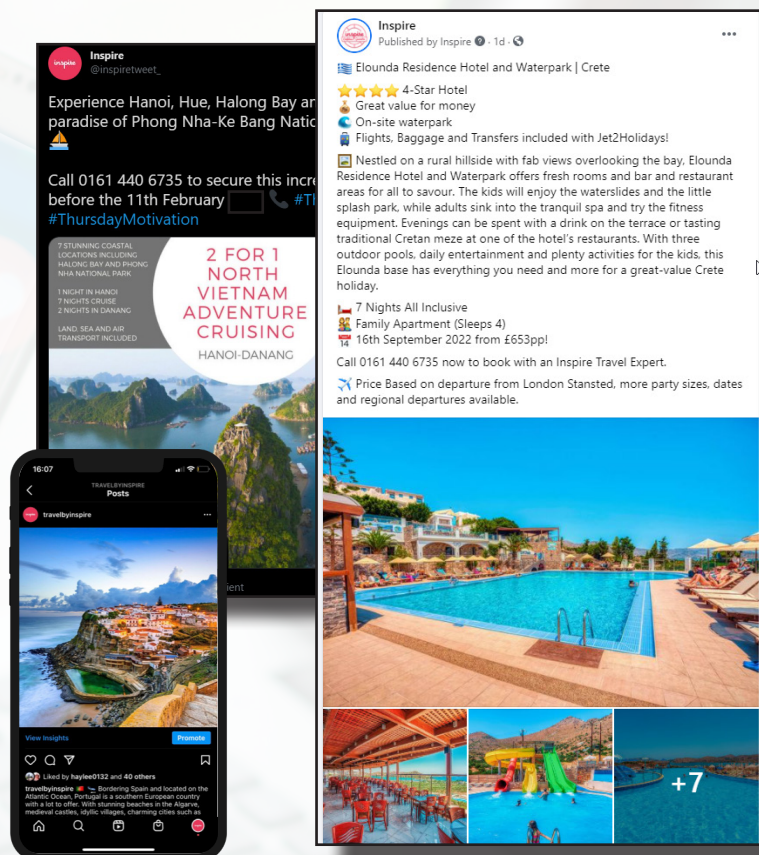
Double-sided A5 leaflet to be sent alongside the welcome home letter. Design can be supplied or made in-house for a small additional fee. Larger print runs available subject to scheduling.



Social Media

Social media support

6 Featured posts and story support over two weeks on Facebook, Instagram and Twitter, boosted for increased audience views.



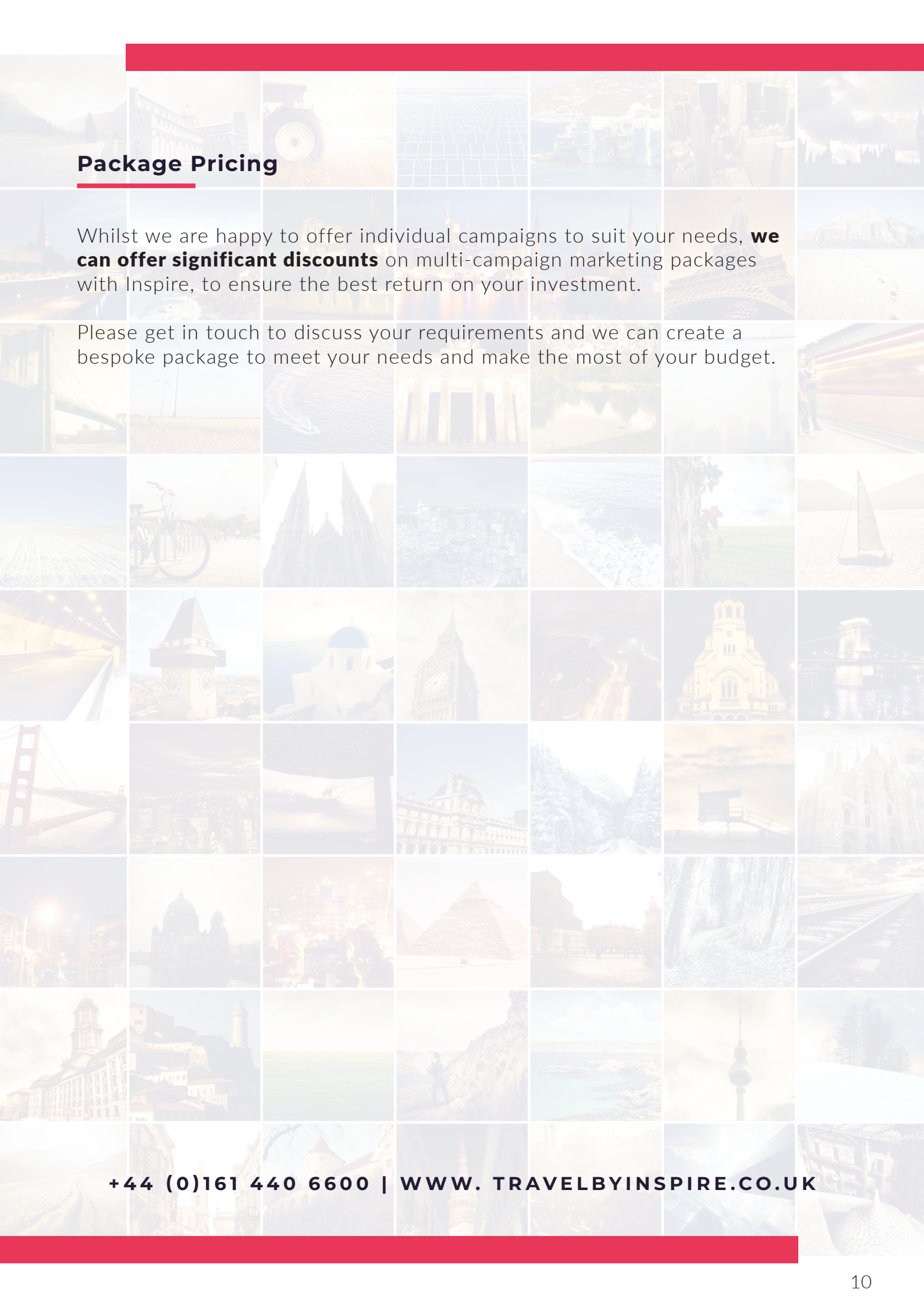
Sales Training

Webinar Wednesdays

Enquire for availability

Run a webinar with our home-based travel sales team to grow their travel businesses with your product and sales tools.





Package Pricing

Whilst we are happy to offer individual campaigns to suit your needs, **we can offer significant discounts** on multi-campaign marketing packages with Inspire, to ensure the best return on your investment.

Please get in touch to discuss your requirements and we can create a bespoke package to meet your needs and make the most of your budget.

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